

Prof. Dr. Horst Niesyto



born in 1952

Professor of Education at Ludwigsburg University of Education
Head of the Department for Media Education at the Institute for Educational Science

Vita

- Studied Education, Sociology and Psychology at University of Tübingen and at University of Education, Freiburg, where he specialised in Social Education; Diploma 1977.
- Youth worker (leader) for the Protestant Community in Frankfurt am Main/Sindlingen (1977-1980).
- Youth Education teacher at the Youth Education Centre in the Odenwald district (1981-1990); during this time he developed and conducted research on a project in media education, working with young people from rural backgrounds (sponsored by the "Stiftung Deutsche Jugendmarke e.V.", Bonn).
- Ph.D. (Dr.rer.soc.) at the Institute for Educational Sciences, Tübingen University (1991); dissertation on "Producing experience with media and how young people in rural areas take charge of their lives" (supervised by Prof. Dr. Lothar Böhnisch).
- Lecturer at the Community Service School (community service is the compulsory option to military service in Germany) in Karlsruhe (1991-1996).
- Lectureships in Youth Sociology (Karlsruhe University 1991/1992) and Media Education (Tübingen University 1992-1996).
- Expert advisor at the Institute of Social Education at the Technical University of Dresden as part of a support programme for the project "Action against Aggression and Violence", part study section "Social Videography" (1993-1995).
- Since 1997 Professor for Educational Science, special area media education, at Ludwigsburg University of Education, Ludwigsburg.

MAIN FIELDS OF INTEREST (Specializations)

Media education, in particular principle questions and concepts of media education, media education and socio-cultural differences, film education, intercultural media education, media educational research (among others "Self-Made Productions using Media" as a new research approach).

General Educational Studies, in particular socialisation and youth theories, questions regarding aesthetic symbolisation in the educational process, youth education both within and outside the school framework, qualitative research methods, especially visual methods.

RESEARCH PROJECTS

- **Basics for e-learning in secondary schools (2007-2010)**
Research project in context of a doctoral college at Ludwigsburg University of Education. PH.D. student: Martina von Zimmermann.
Scientific advice: Prof. Dr. Horst Niesyto, Dr. Petra Reinhard-Hauck
- **Methodic approach to analyze self-expression by young people in internet video platforms (2008).**
Explorative research project, together with Christoph Eisemann (Ph.D. student)
- **Using Multimedia in Primary Schools (2004-2007)**
Research project connected with the "Medienoffensive II", coordinated by the Ministry of Education and the Art's, Baden-Württemberg
- **CHICAM: Children in Communication about Migration (2001-2004)**
CHICAM aimed to identify the potential of new media technologies as means of promoting social inclusion between refugee/migrant children and their peers across Europe, at both interpersonal and institutional levels.
The Department of Media Education was a partner of this project, which was developed and co-ordinated by London University, Institute of Education, Prof. Dr. David Buckingham and Dr. Liesbeth de Block.
- **VideoCulture - Video and intercultural Communication (1997-2000)**
Media-ethnographic, international research project, which set out to explore the potential of audio-visual media production as a means of intercultural communication. The project investigated the ways in which young people from Germany, England, Czech Republic, Hungary, United States produce, exchange and interpret video productions.
Sponsored by the Ministry of Education and the Arts, Baden-Württemberg.
- **Media education and socio-cultural differences (1997-1998)**
Study based on a survey of 67 experts in Baden-Württemberg and Rheinland-Pfalz; commissioned by the "South-western Group for Media Educational Research", based in Baden-Baden.

PUBLICATIONS (English language)

- **Manifesto on Media Education**, 2011
- **Symbolic self-expression with Media**. 2005, written by Horst Niesyto and Björn Maurer
- **Visions Across Cultures**: Migrant Children Using Audio-Visual Images to Communicate. Children in Communication about Migration (CHICAM). Deliverables 14 and 15 August 2004 (together with Liesbeth de Block, David Buckingham, Peter Holzwarth)
- **VideoCulture - Main Findings**. 2003, written by Horst Niesyto
- VideoCulture: Crossing Borders with Young People's Video Productions. In: Television & New Media, Volume 4, Issue 4, November 2003: pp. 461-482 (together with David Buckingham & JoEllen Fisherkeller).
- VideoCulture: an introduction. In: Journal of Educational Media. Vol. 26, Nr. 3, October 2001. Special Issue: The VideoCulture Project. London 2001: Taylor & Francis, pg. 167-172 (together with D. Buckingham).
- VideoCulture: conclusions and key findings. In: Journal of Educational Media. Vol. 26, Nr. 3, October 2001. Special Issue: The VideoCulture Project. London 2001: Taylor & Francis, pg. 217-225.
- **Youth Research on Video Self-productions**. Reflections on a Social-aesthetic Approach. In: Visual Sociology 15 (2000), pp. 135-153.
- Video and Intercultural Communication. In: Cecilia von Feilitzen / Ulla Carlsson (Ed.): Children and Media. Image, Education, Participation. Published by The UNESCO International Clearinghouse on Children and Violence on the Screen. Nordicom. Göteborg University 1999, pp. 323-326.
- Media Work in rural communities. In: Media Education in Europe. Hrsg. Vom Institut Jugend Film Fernsehen. München 1992: S. 197-207.

PUBLICATIONS (German language)

Memberships and Scientific Advice

- Chairperson of the Section Media Education within the German Society for Educational Science (DGfE);
- Speaker of the Initiative “No Education Without Media!”
- Deputy Member of „Kommission für Jugendmedienschutz“ (KJM; national supervisory institution: protection of children and young people relating to private broadcasting and telemedia/internet)
- Member of the Society for Media Education and Communication Culture (GMK; at times member of the GMK-board)
- Member of the Ministry of Education and the Art's "Co-ordination Group for Media Education" in the state of Baden-Württemberg
- Member of several advisory committees in the field of media education and media research
- Scientific Advice for several PhD students (PhD Colloquium)
- Member of the Board of the Institute of Educational Science and member of several Committees at Ludwigsburg University of Education