



"Co-funded by the European Union"

Project funding through EU funds focusing on AI in education

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„You are not going to Brussels
to get funding for your research.

You are going to Brussels to assist the
Commission **in solving a problem the
Commission has identified.**“ *(Sean McCarthy)*



Characteristics of EU projects

European money for European targets

Framework or action programmes

Call for Proposal

Call for Proposal

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Call for Proposal

project

project

project

project

project

project

project

- Usually consortium projects with foreign partner organisations
- Working together on the project
- Relation to EU objectives
- European added value

Characteristics of EU projects

Project consortium



Team of international partner institutions, which jointly applies for and implements the project.

Characteristics of EU projects

Project coordination

A

For me, coordination is **less appealing**. I would rather concentrate on scientific work, have enough time for other tasks and not be responsible for everything.

B

For me, coordination is **rather attractive** – more creative freedom, more prestige, more visibility, hopefully with a positive effect on potential follow-up projects.

Characteristics of EU projects

- Simplification of financial management
- Focus on project results: implementation – quality – impact
- Measurability through indicators



**Good planning and
thorough documentation!**

Programme overview: an excerpt



Erasmus+
Enriching lives, opening minds.



Erasmus 2021-2027

Key Action 1 Mobility

Mobilitäts-
projekte

(International
Offices)

Key Action 2 Cooperation

Partnerships for Cooperation:

- Cooperation Partnerships
- Small-Scale Partnerships

Partnerships for Innovation:

- Alliances for Innovation
- Forward-Looking Partnerships

Partnerships for Excellence:

- Erasmus+ Teacher Academies
- European Universities
- Centres of Vocational Excellence
- Erasmus Mundus

Other actions:

- Capacity Building Projects
- Not-for-Profit Sport Events

Key Action 3 Policy Reform

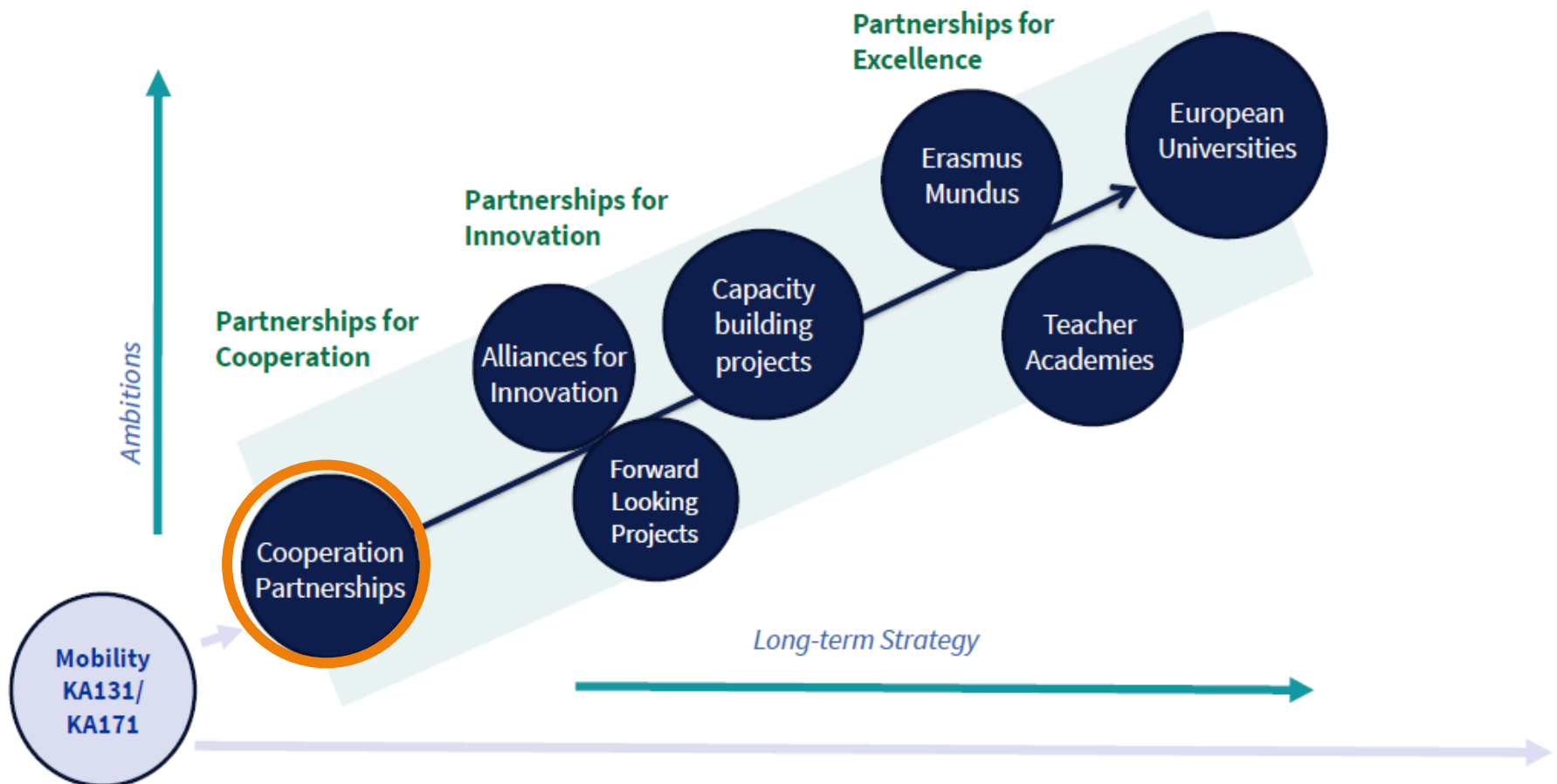
- European Policy Experimentations

Jean Monnet Actions

- Modules
- Chairs
- Centres of Excellence
- Teacher Trainings
- Networks
- Support to Institutions

Erasmus+

A toolkit for strategic internationalisation at universities Tools for promoting partnerships and cooperation projects.



Erasmus+

Horizontal Priorities

Inclusion and diversity

Environment & fight against climate change

Digital transformation /digital skills and digital readiness, resilience and capacity

Common values, civic engagement, preparedness & participation

Sector-specific Priorities

Higher Education:

- Rewarding high-quality learning, teaching and skills development
- Supporting STEM and the participation of women in STEM
- Promoting interconnected higher education systems
- Supporting higher education institutions in their cooperation with Ukrainian counterparts to respond to the war in Ukraine

School Education:

- Developing basic skills and key competences, tackling learning disadvantage and preventing early school leaving
- Promoting wellbeing at school
- Supporting teachers, school leaders and other teaching professions
- Improving interest, participation and achievement in science, technology, engineering, and mathematics (STEM) and the STEAM education, and fostering girls' interest in STEM
- Developing high quality early childhood education and care systems
- Supporting response of European education and training systems to war in Ukraine

Most selected

Development, transfer and/or implementation of innovations

Strategic and sector-specific priorities

at least 3 partners
from 3 different
countries



Deadline:
March 5th, 2026

Duration: 12–36
months

Choose from 3 lump sums:
120 000 EUR
250 000 EUR
400 000 EUR

Erasmus+ KA1 Virtual Exchange

- **Interactive online exchange projects**
- **Target group:** students between the ages of 13 and 30
- The interactive online exchange should be recognised and integrated into seminars.
- **3HEIs** from programme countries
- **3 partners from a third-country region**
- 3-years duration
- max. €500,000 (€200 per virtual exchange participant)
- **Deadline: 26 March 2026, 5 p.m.**



Programme overview: an excerpt



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Horizon Europe 2021-2027

PILLAR 1 EXCELLENT SCIENCE

EUROPEAN RESEARCH
COUNCIL

MARIE SKŁODOWSKA-CURIE
ACTIONS

RESEARCH
INFRASTRUCTURES

PILLAR 2 GLOBAL CHALLENGES AND EUROPEAN INDUSTRIAL COMPETITIVENESS

CLUSTER

- HEALTH
- CULTURE, CREATIVITY
AND INCLUSIVE SOCIETY
- CIVIL SECURITY FOR SOCIETY
- DIGITAL, INDUSTRY AND SPACE
- CLIMATE, ENERGY AND MOBILITY
- FOOD, BIOECONOMY, NATURAL
RESOURCES, AGRICULTURE AND
ENVIRONMENT

JOINT RESEARCH CENTRE

PILLAR 3 INNOVATIVE EUROPE

EUROPEAN INNOVATION
COUNCIL

EUROPEAN INNOVATION
ECOSYSTEMS

EUROPEAN INSTITUTE
OF INNOVATION
AND TECHNOLOGY

WIDENING PARTICIPATION AND STRENGTHENING THE EUROPEAN RESEARCH AREA

WIDENING PARTICIPATION AND SPREADING EXCELLENCE

REFORMING AND ENHANCING THE EUROPEAN R&I SYSTEM

Horizon Europe 2021-2027

DRAFT Work Programme 2026/27

Pillar 2 – Cluster 2: Culture, Creativity and Inclusive Society

Possible Topics 2026 (Deadline Sept. 2026)

- DEMOCRACY-09: **Lifelong learning of citizenship education** and citizen participation
- DEMOCRACY-10: **Digital and media literacy** as drivers for democratic and civic resilience
- HERITAGE-06: Safeguarding **linguistic diversity** in Europe
- TRANSFO-03: Tackling child poverty and ensuring **disadvantaged children's access** to Early Childhood Education and Care
- TRANSFO-04: **The impact of the use of digital tools** outside school and for communication on educational outcomes and mental health
- TRANSFO-05: **Long-term contribution of basic skills** to productivity, innovation, competitiveness and economic growth
- TRANSFO-07: Fostering **competences for the green transition**

Possible Topics 2027 (Deadline Sept. 2027)

- TRANSFO-05: The effective use of **artificial intelligence in learning environments** in pre-primary and primary education
- TRANSFO-06: Closing the learning gap: uncovering causes and effective policy interventions for **declining youth skills in mathematics, reading, and science**

Programme overview: an excerpt



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Creative Europe 2026

Cross-sectoral strand: Media Literacy-Projects

Deadline: 11.03.2026

- ✓ *At least 3 project partners*
- ✓ *from 3 programme countries*
- ✓ *70% of eligible costs*
- ✓ *Maximum €500,000*
- ✓ *Maximum 24 months*



- EU-citizens shall **understand and use media critically** in order to counteract disinformation and fake news.
- Projects shall promote **cross-border media literacy strategies** and practices in Europe and take into account the current user habits of different age groups.
- Funding is provided to cross-border consortia that **develop and disseminate best practices, offer innovative approaches and further training, and create new toolkits.**
- **Technologies such as AI** are also to be taken into account.

Next steps



Project idea

Research for funding opportunities

Adaptation of the project idea

Creating a project outline

Search for project partners

Clarify prospects of success & review resources

GO!

NO GO!

A good application...

What are the **project contents**?

Who benefits from the project?

What impact will the project have after it ends?



What **problem** do I want to solve?

How will the project be implemented?

Who are the parties involved?

Stay in contact



<https://eu-forsch.ph-bw.de/>

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Freiburg • Heidelberg • Karlsruhe • Ludwigsburg • Schwäbisch Gmünd • Weingarten



When can we welcome your project?

